



I am the regional manager for the independent charity Crimestoppers across the South West. I work with a very small team of dedicated volunteers and a much larger number of partners and agencies who understand how important our call to action is for their communities . Anyone can contact Crimestoppers at anytime about crime they have witnessed or know about with a 100% guarantee of anonymity. Please see our website for more information [www.crimestoppers-uk.org](http://www.crimestoppers-uk.org)

This short animation explains exactly what happens when our contact centre in London receives a report from anywhere in the UK at anytime of day or night .

<https://youtu.be/TV5k3QFBI3U>

### **Crimestoppers Coastal Crime campaign Devon and Cornwall 2024**

Crimestoppers is promoting our coastal crime campaign on the peninsula over the next few months . We want people to be alert and notice what is going on and report anything unusual or suspicious to the authorities but know that Crimestoppers has a dedicated reporting [Coastal Crime Line | Crimestoppers \(theiline.co.uk\)](http://Coastal Crime Line | Crimestoppers (theiline.co.uk)) by calling **0800 011 3304** if people would rather for whatever reason not give their details and you can find more out here [Help turn the tide on coastal crime | Crimestoppers \(crimestoppers-uk.org\)](http://Help turn the tide on coastal crime | Crimestoppers (crimestoppers-uk.org))

We hope to sharpen peoples observation skills to stop the criminals behind people smuggling . We are doing this with a highly visual campaign using the art work above in different guises across different platforms over the next few weeks and months . We have started with it on the side on a bannervan which is driving up and down the coast line , there will be print media , lamppost signs , social media and engagement activity to follow.

### **How can you help ?**

- 1) Please follow, like and share our social media pages ;  
Our national FB account is [www.facebook.com/crimestoppers](http://www.facebook.com/crimestoppers) our regional account is [www.facebook.com/CrimestoppersintheWestCountry](http://www.facebook.com/CrimestoppersintheWestCountry) and Twitter is [@crimestoppersUK](https://twitter.com/crimestoppersUK)
- 2) Add an article in any newsletters to your staff and communities using this copy and a link to our dedicated webpage [www.crimestoppers-uk.org/news-campaigns/campaigns/help-turn-the-tide-on-coastal-crime](http://www.crimestoppers-uk.org/news-campaigns/campaigns/help-turn-the-tide-on-coastal-crime)
- 3) Request posters and leaflets from me to display in community spaces .
- 4) Invite us to support any community engagement events and activity – we will have promotional goodies !

Thankyou for your support in helping our communities to speak up, stop crime and stay safe whilst remaining 100% anonymous . Always .

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